

July 2014 Issue



BID4Oban Monthly Newsletter

News From the BID Office

Staffing News

Since our last newsletter we have had a change in staff at our BID office. Shona, whom many of you know as our Office Administrator, has now taken a new position with Dunollie Projects Ltd as a Community Engagement Officer. Shona was a great asset to BID4OBAN and she will be greatly missed. We wish her every success in her new role.

In her place, we are delighted to announce that we welcome Yvonne MacLean as the new BID4OBAN Administrator.

Some of you may have met Yvonne through her role as one of the BID4OBAN Town Ambassadors this season. Whilst Yvonne enjoyed her time as an Ambassador she was delighted to be offered the role of full-time Administrator from a very strong field of candidates. Yvonne has a great deal of experience in both customer service and administration and is looking forward to developing a good working relationship with everyone. Her contact is yvonne@bid4oban.co.uk

Information from Zero Waste Scotland

Zero Waste Scotland has launched the Carrier Bag Commitment for Scottish retailers ahead of the introduction of carrier bag charging from 20th October. New legislation passed by the Scottish Government will require all retailers to charge a minimum of 5p for every single-use carrier bag from 20th October 2014.

Zero Waste Scotland is supporting Scottish businesses to help them understand their responsibilities. The Carrier Bag Commitment will recognise businesses who donate the proceeds from the bag charge to good causes, and all retailers are being urged to sign-up, free of charge.

Zero Waste Scotland is delivering a programme of support to Scottish retailers in advance of the charge being introduced. This includes printed information being sent to all retailers, big and small, in Scotland in July, giving them full details about how the single-use carrier bag charge will work. Retailers can access further information online and using the FAQ database. A series of Regional Retailer Regulation training events are taking place with a supporting staff training video freely available online. Point of sale branding will be available for signatories to the Zero waste Scotland Carrier Bag Commitment.

For more information about how the charge will work, retailers can visit a website dedicated to the charge <http://www.carrierbagchargescotland.org.uk/>

For specific questions contact enquiries@carrierbagchargescotland.org.uk or for more general information contact: Claire Munro, PR Manage, Zero Waste Scotland claire.munro@zerowastescotland.org.uk
t: 01786 239 791 m: 0770 297 6594

Zero Waste Scotland will be delivering information events throughout Scotland to provide information and training to retailers. All the training sessions will run from 7.30pm-8.30/9pm. For more information visit <http://carrierbagchargescotland.org.uk/>

Bid4Oban Office Telephone: 01631 569 915 Email: admin@bid4oban.co.uk

Nic Jones: Project Manager nic@bid4oban.co.uk

Neil Mackay: Events & Marketing Manager neil@bid4oban.co.uk

Yvonne MacLean: Administrator yvonne@bid4oban.co.uk Company No: SC435469



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Oban Business Forum

Bid4Oban would like to thank everyone who organised and attended our Oban Business Forum Event in June. It was a very successful day and was greatly enhanced by our main speaker of the day Steven Leckie (CEO of Crieff Hydro Hotel). Steven has a wealth of experience which he imparted to all those who were in attendance.

This was the second Business Forum event this year. These events are primarily aimed at engagement, information, ideas, networking and of course interest. Please look out for details of any future events – they are your events which benefit from good attendance.

Dates for your Diary

Beach Clean – Saturday 12th July

This Saturday we are holding our first beach clean of the year, and so if you can spare up to two hours of your time we need volunteers to come along on the day and help us make a difference. The clean will run from the Railway Pier to the War Memorial and equipment will be provided care of the Grab Trust. Just turn up outside the Tourist Information Centre at 10am. For more information give Yvonne a call at the office. Any refreshments welcome from any local businesses. See you on the day!

Update on Mi Love Oban

Mi Love Oban www.mi-loveoban.co.uk **FREE LISTING and PROMOTION!**

Following our successful consumer launch of the Mi Love Oban app and web site etc., at Charities Day we are pleased to report that the app has had over 200 downloads so far and more than 500 likes via Facebook. The app is not only a way for businesses to highlight any promotions, offers or discounts but is also a great way to advertise events, news or information about the business. The app features a QR code that makes downloading it very user friendly. We also have free marketing materials available for levy payers.

It's free to use – easy to understand and best of all whatever information you put on Mi Love Oban about your business is also launched across Twitter and Facebook pages. Regardless of business sector or size etc., if you haven't already done so, please give this free promotional platform a try. Or if you want more information, either general or specific, help in setting up your listing or help in how to upload information, please contact Yvonne at the office and she will arrange for one of the team to pop by at the earliest opportunity.

Proposed CHORD Projects

We are advised that the planning applications for the following CHORD projects can be seen at the Council portal. The references are in today's Oban Times:

Public Realm Phase 1 – Stafford Street 14/01604/PP

Public Realm Phase 2 – Stafford Street to Station Square 14/01605/PP

North Pier Maritime Visitor Facility – 14/01602/PP

Listed Building application associated with above 14/01603/LIB

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