BID4Oban Ltd
Annual General Meeting
2019
Established 2012
AGM
Chairman – Tony Cave

Ordinary Business
To receive the report and accounts for the company for the year ended 31st October 2018
BID4Oban Limited
Profit and loss account
For the year ended 31 October 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turnover</td>
<td>£182,268</td>
<td>£176,307</td>
<td>£172,139</td>
<td>£151,224</td>
</tr>
<tr>
<td>Cost of Sales</td>
<td>(£141,221)</td>
<td>(£115,353)</td>
<td>(£49,298)</td>
<td>(£97,020)</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>£41,047</td>
<td>£60,954</td>
<td>£122,841</td>
<td>£54,204</td>
</tr>
<tr>
<td>Administrative expenses</td>
<td>(£74,105)</td>
<td>(£68,838)</td>
<td>(£70,552)</td>
<td>(£73,566)</td>
</tr>
<tr>
<td>(Loss)/profit on ordinary</td>
<td>(£33,058)</td>
<td>(£7,884)</td>
<td>£52,289</td>
<td>(£19,362)</td>
</tr>
<tr>
<td>Activities before taxation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
AGM
Chairman – Tony Cave

As special Business:
In accordance with the articles of association, confirm the appointment of the following board members who joined the board since the last AGM:

a) John Forbes
b) Gilbert MacKechnie
AGM
Chairman – Tony Cave

As special business

In accordance with the articles of association, having reached the 3rd AGM since appointment, to consider and if thought appropriate, to reappoint the following directors of the company:

a) Alex Needham
b) Fergus Murray
c) Gregor MacKinnon
AGM Public Meeting & Presentation

• Review of the last year and BID4Oban progress to date
• Plans for this year
• Q&A
• Future of the BID 2022 and beyond
• What direction would you like to see the BID take to benefit Oban?
• Q&A
BID4Oban – Our Objectives 2017-2022

• Making the best first impression
• Lets shout about what's happening in Oban
• Extend the season
• Making Oban the place to stay, explore and spend
• Working together for a more prosperous future
Making the best first impression

• 70 Business Improvement Grants
• Christmas Lights
• Christmas Lights Partner with A&B
• Floral Enhancements Town Centre
• Community Projects
• Town WIFI
• Green Machine
• Town Ambassadors
Lets shout about Oban

- Fireworks November and Hogmanay
- Reindeer Parade
- Motorfest
- Oban Live £1.4m PA Impact
- Oban Live Fringe
- Oban Tour Guides
- Port of Oban Cruise Group
- Port of Oban Cruise Group Commercial proposition
- Town Diary
- Town Markets
Extend the season

- OLTA Partnership Working
- Marketing Oban Externally
- Cruise Scotland
- Year of Coasts and Waters
- Motorfest Weekend
- Highlands & Islands Music & Dance Festival
Making Oban the place to stay, explore and spend

- Love Oban Vouchers
- Love Oban Promotions
- Marketing and Advertising Oban Times
- Town Ambassadors
- Tour Guides
- Environmental Improvements
Working together for a more prosperous future

• OLTA
• Argyll and the Islands Tourism Alliance
• Argyll and Bute Council
• Infrastructure Projects
• Port of Oban Cruise Group
• Oban Bay Management Group
• North Pier Pontoons
Plans for 2019

• Continue with all the previous projects and successful alliances
• Light up Oban Project
• Closer relationship with OLTA
• Improved promotion and marketing of Oban
• EXPO 2019
• Oban as a University Town
• Scottish Government Town Centre Investment
• Improve working arrangements with A&B – Projects
• Oban is fastest growing town in Argyll
• Improved Environmental Projects
Future of the BID 2022 and beyond

- Current BID4Oban term will end in October 2022
- Three more years to go
- It can carry on in its current format
- We can increase the BID area, services provided, investments, infrastructure projects
- We need to start planning now
- If we are to change the format we need to gather ideas, projects and initiatives that will have economic improvements.
AGM Public Meeting & Presentation

What direction would you like to see BID4Oban take post 2022 to benefit Oban?

Q&A