

## **News from the BID Office ...**

### **New premises**

We have moved into our new premises at 43 Stevenson Street, Oban PA34 5NA. Our phone number remains unchanged 01631 569 915. Our opening hours are 9am to 5pm Monday to Friday. Already we have had a good number of visitors. Feel free to drop by for a chat or to receive information on our Grant Schemes or to purchase our Love Oban Vouchers.

## **BID4Oban 2nd AGM**

BID4Oban held its 2<sup>nd</sup> AGM on the 17<sup>th</sup> March 2015 at The Argyllshire Gathering Halls, Oban. The event was extremely well attended with a variety of businesses represented and councillors from as far afield as Lochaber enjoying a slide show of the past years activities and achievements. Nic and Neil also outlined the plans for an exciting year ahead.

## **Ambassadors**

### **Easter Weekend**

BID4Oban will again have Ambassadors out and about over the Easter Weekend in Oban. Our two Ambassadors Joe and Kay will be meeting and greeting visitors and locals alike and giving out information on what Oban has to offer.

## **Digital Ambassador News**

Easter and the summer are fast approaching, thank goodness and thanks to our intrepid volunteers Janie, Kieran and Ross we have a lovely clean beach to start

the season, thank you so much and thanks also to Lindsay at Markie Dan's for the lovely coffee that warmed us up and got us through the second half of the beach clean.



Don't forget that Mi Love Oban can promote any special offers, promotions and events that you have and our facebook page is getting more attention every day. It's all free and if you struggle with using the technology or having time to add the information just call the office on 01631 569 915 and I'll pop round and do it for you or email Kay on [kay@bid4oban.co.uk](mailto:kay@bid4oban.co.uk) and bob's your uncle.

## **'Oban Whats On' Poster Boards and Leaflets**

BID4Oban will be continuing this season with our bi-monthly leaflet 'Oban What's On' to compliment the online webpage (previously the Oban Town Diary). Our first leaflet will be distributed at the beginning of May and will continue until the end of September. There are a few spaces left for any business wanting advertising space so if you would like to have 10,000 leaflets distributed (over the season May - Sept)



# BID4Oban Newsletter



BID4Oban Ltd

March 2015

Issue 24

## 'Oban Whats On' Poster Boards and Leaflets (cont)

which includes your advert or you would like your advert placed on permanent display on our What's On Boards please contact Yvonne for more details. If you have any events or happenings taking place in and around Oban please submit the details to <http://obanwhatson.co.uk/submit-event/> and the event will then be transferred to both the What's on Boards and Leaflets.

## Marketing

Visit Scotland Expo 22<sup>nd</sup> & 23<sup>rd</sup> April

2015 sees the turn of Aberdeen to host the main Visit Scotland show for Scottish tourism and it will also be the first time Oban, will have its own stand at this annual exhibition. This is a major marketing initiative for the town and BIDs under their 'Love Oban' branding will have their team promoting what the town has to offer.

The BIDs 'Love Oban' stand will augment the presence of Argyll & Isles Tourism Cooperative at the event who represent the whole region. Expo will be the perfect opportunity to highlight why - 'People Love Oban'

Those of you with suitable marketing & promotional material that we can take to the exhibition please drop it in to our new premises. You will get a live sneak preview (see below) of the Love Oban Exhibition

backdrop before it 'goes on the road'. Thanks to Denis Hardley, Highland Photos, and Kevin McGlynn for the great pictures.



## Easter Closing

Our office will be closed over the Easter Weekend. BIDs would like to wish you all a happy and safe Easter.

## Contact Details

Please feel free to contact the team on the contact details below.

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