

BID4Oban Newsletter

BID4Oban LTD

January 2014

Issue 11

Happy New Year from the BID team!



BID4Oban would like to wish all levy payers a Happy and prosperous New Year! Hopefully you all had a lovely time over the festive period. Here at BID4Oban we are excited to keep moving forward with our business plan during 2014 and engaging more with the business community. We are here for you, so we would like to hear your thoughts and opinions. So lets kick off the year by keeping you informed with what's been happening!

Next Round of BID4Oban's Business Frontage Scheme!

If you would like to apply for a grant to help improve your existing business frontage the next deadline is the **28th February 2014**. Simply download an application form and guidelines from the BID website www.bid4oban.co.uk. Alternatively, contact Shona at the BID office on 01631 569915 and she will provide a pack for you.

Love Oban Voucher Scheme

The Love Oban gift voucher scheme was launched to the public in November in time for the Christmas shopping season. The people of Oban have taken the scheme to their hearts and over £6000 worth of vouchers were bought and given as gifts over Christmas.

These can only be spent in participating businesses in Oban and will provide a boost to consumer spending. Currently there are 64 participating businesses signed up to accept the vouchers, which are identified by their window stickers and are listed on the BID4Oban website, but it is not too late for businesses to sign up and take advantage of the scheme. The scheme is open to all levy paying businesses and associate members of the BID company.



Accepting vouchers is really straight forward, all you are required to do is check a voucher being presented is genuine and valid, then accept it as you would cash in payment for goods or services. Payment is claimed back from BID4Oban and we will pay the money into your account within 5 working days of receiving our claim. Remember you receive full face value of all vouchers redeemed and the participation in the scheme does not cost businesses anything.

Business Advisory Support

Business Advisory Support Ltd are still working to try to off-set the cost of the BID levy for BID4Oban members. We would like to encourage as many BID4Oban members to take advantage of this free service as possible. The review comprises cost saving analysis on telecoms, energy and merchant services costs which is carried out by the Business Advisory Support local representative Mike Wilson. For more information contact the BID office on 0161 569915 or email shona@bid4oban.co.uk

Open Pool Championship

BID4Oban is supporting a major pool competition taking place in Oban during the last week in March. Players from all over Scotland and further afield will be coming to Oban to take part in men's, ladies, junior and U21 competitions. This will benefit the town in terms of increased footfall prior to the season.



Businesses should think about how best to take advantage of the increased visitor numbers at a quiet time of year.

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